



First Name: **Seyed Abdol-Jaber**

Last Name: **Ghodratian Kashan**

Major: Business Administration (Strategy and Marketing)

Department: Management and entrepreneurship

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EDUCATION

Ph.D. of Business Administration, Major of Strategy, Allameh Tabatabaei University, 2010.

M.Sc. of Industrial Management from Imam Sadegh University, 2003.

B.Sc. of Industrial Management from Imam Sadegh University, 2001.

RESEARCH INTERESTS

- Strategic Management
- Marketing Management
- Business model
- Innovation
- electronic commerce
- Favorite Case studies: finance, hospital, carpet, tourism organizations.

AWARDS AND HONORS

- Top thesis (first rank) in the 15th edition of national Festival of Student Thesis in the Major of Humanities (Management specialty) in Iran, 2013. (Ph.D. These)

Thesis Titles:

- Master Thesis Title: "Designing a Comprehensive Ranking Model for Automobile Companies in Iran", Supervisor: Dr. Ali Asghar Anvari Rostami. Advisor: Dr. Mesbaholhadi Bagheri.
- Ph.D. Thesis Title: "A General Model for Formulating Macro Strategies in Industry level", Supervisor: Dr. Hossein Rahmanseresht, Advisor Professors: Seyed Hossein Mirjalili.

PUBLICATIONSL:

Journal Papers

- Ali Asghar Anvari Rostami, Seyed Abdol Jaber Ghodrati, Designing a Comprehensive Performance Evaluation Model for the Ranking of Automobile Companies in Iran, Modarres Research Journal, No. 36, Fall 2004. (In Persian)
- Hossein RahmanSeresht, Seyed Abdol Jaber Ghodrotian, Factors Affecting the Competitiveness of the Industry in the Islamic Republic of Iran, Strategic Management Studies Journal, Volume 1, Issue 4, 2010. (In Persian)
- Esmaeil Mazraoui, Seyed Abdol Jaber Ghodrotian, An Anthropological Study of the Bureaucracy with an Islamic Approach, The Journal of Epistemic Studies in Islamic University, Volume 16, Issue 4, Winter 2012. (In Persian)
- Hossein RahmanSarasht, Mahboubeh Habibi Badrabadi, Seyed Abdol Jaber Ghadrati, Strategic Management Model of National Identity Management, Journal of Public Management Research, Volume 6, Number 21, Autumn 2013. (In Persian)
- Ghodrati, Chitazan, Rahimpour. Factors Affecting Rural Women's Desire for Carpet Weaving in Shiraz (Rural and Development Quarterly, 1977, Volume 21, Number 1). ((In Persian)
- Ghodrati, Farhadian, Mahmoudi. Designing a strategy map of financing companies. Quarterly Financial Review, 1977, Volume 8, Number 23. (In Persian)
- Ghodrotian, Chitsazan, Rahimpour, Pathology Factors Affecting the Preservation and Increasing Manpower of Handmade Carpet Tissue Case Study Shiraz County Goljam Quarterly, Acceptance. (In Persian)
- Sara Rezagholi ◊ Azam Soleimani ◊ Abdoljaber Ghodrati. "A comparative study of customer loyalty to brand of the local and foreign car companies". European Online Journal of Natural and Social Sciences . Vol 2 ◊ No 4. 2013.

Conference Papers

- Ali Asghar Anvari Rostami, Seyed AbdolJaber Ghodradian, Designing a Comprehensive Model of Performance Evaluation and Ranking of Companies, 2nd International Management Conference at Sharif University of Technology, 2004. (In Persian)
- Sayed Abdoljaber Ghodrotian, Introducing Secor Roadmapping Routing Methodology, Comprehensive and Coordinated Framework for Sector-Level Planning, National Oil, Gas and Energy Conference 1404, 2006. (In Persian)
- Hossein Rahman Sarasht, Seyed AbdolJaber Ghodrotian, Comprehensive Analysis of Missing Stakeholders in Strategic Decision Making in Iran, First International Conference on Strategic Management, 2006. (In Persian)
- Hossein Rahman Seresht, Seyed AbdolJaber Ghodrastian, Explaining the General Model of Industry Competitiveness Based on Multilevel Attitude, Second Competitive Space Conference, 2010. (In Persian)
- Roya Kochak- Entezar, Seyed AbdolJaber Ghodrastian, Amina Sadat Mohsenzadeh Bidgoli, Presenting a Comprehensive Model for Assessing Academic Staff Performance, First International Comprehensive Conference on Psychology, Educational Sciences and Social Sciences, February 2016. (In Persian)
- Roya Kochak- Entezar, Seyed AbdolJaber Ghodrotian, Amineh Sadat Mohsenzadeh Bidgoli, Evaluation of Cultural Performance Components of Faculty Members of Higher Education Institutions (Case Study: Kashan University), First International Conference on Innovation and Research in Educational Sciences, Management and Psychology, March 2016. (In Persian)
- Roya Kochak- Entezar, Seyed Abdol Jaber Ghodrastian, Amineh Sadat Mohsenzadeh Bidgoli, Evaluation of Research Performance Components of Faculty Members of Higher Education Institutions (Case Study: Kashan University), Second International Congress on Community Empowerment in the Field of Social Sciences, Psychology and Educational Sciences, January Month 2016. (In Persian)
- Roya Kochak- Entezar, Seyed Abdol Jaber Ghodrastian, Amina Sadat Mohsenzadeh Bidgoli, Assessment of Educational Performance Components of Higher Education Institutions (Case Study: Kashan University), First International Conference on New Horizons in Educational Sciences, Psychology and Social Injury, March 2016. (In Persian)
- Amir Hossein Chitazian, Seyed Abdol Jaber Ghodrotian, Shahdokht Rahimpour, Designing a Performance Assessment System for Handmade Carpets Using Balanced Scorecard (Case Study of Shiraz City), National Conference on Modern Research in Humanities, June 2014. (In Persian)
- Shahdokht Rahimpour, Seyed Abdol Jaber Ghodrotian and Amir Hossein Chitazian, Investigating the Effect of Intra-Organizational Factors on the Preservation and Increase of Handmade Carpet Weavers Case Study of Shiraz

City, National Conference on Humanities and Development, Shiraz. 2015. (In Persian)

- Seyyed Mahdi Mirzamini, Amir Hossein Chitazian, Seyed Abdol Jaber Ghodrati, and Seyed Jalaluddin Basam, The Effect of Special Brand Brand Effect on Iran's Handmade Carpet Geographical Location on the Global Carpet Market, Iranian Art Economics Conference, Imam Reza International University and Art Academy . (In Persian)
- S. Abdol-Jabar Ghodrati, Mohammad Ahmadi, Behrooz Mohaghegh. Determining of challenges and solutions for Rosa damascena essential oil competitiveness in Kashan district using Porters' diamond model . International Conference of Rosa damascena 2018.
- S. Abdol-Jabar Ghodrati, Mohammad Ahmadi, Behrooz Mohaghegh . Evaluation of competitiveness for Rosa damascena essential oil, using Porters' diamond model (Case study: Iran, Kashan district). International Conference of Rosa damascena 2018.

Books

- Rahman Abedinzadeh Niasser, Seyed AbdolJaber Ghodrati Kashan, Sara Nourian Zavareh, . Statistical Yearbook of the Economic Sections of Kashan, Aran and Bidgol and Natanz Region. Ordered by the Kashan Chamber of Commerce, Industries, Mines and Agriculture. Surah Watchtower Publication, 2015-2019. (In Persian)
- Translating the book of "The ASTD Competency Model - MAPPING THE FUTURE, New Workplace Learning And Performance Competencies"; By Bernthal, Colteryahn, Davis, Naughton, Rothwell and Wellins; ASTD Press, 2004. . (In Persian)

INVITED REVIEWER FOR JOURNALS

- Editorial Board Member International Journal of Scientific Management And Development.

GRADUATE AND UNDERGRADUATE COURSES

Undergraduate Courses:

- Marketing Management
- strategic Management
- Principles of organization and management
electronic commerce

Postgraduate courses:

- strategic Management
- Competitive Strategy
- Strategy Implementation
- performance management
- Marketing Management
- electronic commerce
- Business model

Research Projects and Reports:

- Project Manager of "Developing a Fuel Cell Technology Development Strategy in the Country Using Technology Ropadmapping Technology", Ministry of Energy Planning Bureau, 2005 -2006.
- Research Fellow with Productivity Management Studies Center of Tarbiat Modarres University in Research Project "Strategy Development of National Institute of Genetic Engineering and Biotechnology", (responsible for compiling Human Resources Assessment Report and Research System Technology Assessment Report).
- Project Manager of Designing Performance Indicators of Kashan University (Identification of 700 Performance Indicators), Performance Monitoring and Evaluation Department of Kashan University, 2012.
- Research assistant of the project "Assessment of quality of life in 5 urban areas of Kashan, Kashan municipality, 1976-6.
- Research associate of the Project "Assessment of Social Vitality in Urban Community in Five Urban Areas of Kashan, Kashan Municipality, 1976-6.
- Project Manager "Identifying and Classifying the Needs of International Students in Higher Education Institutions Based on Kano Model", Kashan University, 2016
- Project assistant, "Appropriate System for Financing Educational Institutions", Institute of Unfinished Civilization, 1396
- Project assistant "Assessment of Financial Performance of Higher Education Institutions (Case Study: Kashan University)", University of Kashan, University of Kashan, 2016
- Project Manager, "Designing a Comprehensive Monitoring and Evaluation System and Establishing a Bureau for Monitoring, Evaluation", Strategic Projects of Kashan University, 2018
- Project Manager of Statistical Yearbook Compilation of Kashan City, Kashan Chamber of Commerce, 2018-2020.
- Project Consultant of "Compilation of Comprehensive Document on Competitiveness Development of Sharghi Shargh Estani Fars, with Shiraz University, Shiraz Chamber of Commerce.